

# JERICK EVANS

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3 years directing User Experience (UX) and User Interface Design (UI) initiatives and strategy • Aptitude for design innovation and creative problem-solving • Implement strategies utilizing industry standards and best practices • Ability to manage multiple priorities and mentor peers and staff • Exceptional interpersonal skills building strong working relationships with internal departments and external customers to drive improved usability and user adoption

## EDUCATION

Illinois Institute of Technology •  
Institute of Design • 2021-2023

Master of Design

Illinois Institute of Technology •  
Stuart School of Business • 2021-2023

Master of Business Administration

University of San Francisco • 2016

Bachelor of Arts, Design  
Double Major in Design & Fine Arts  
GPA: 3.65 Cum Laude

Senior Thesis Project: [Amer-Ican](#)

## SKILLS

### Proficiencies

- User Experience Design
- User Interface Design
- Wireframing and Prototyping
- Print, Digital, and Web Design
- Photography and Videography

### Programs & Tools

- Sketch • InVision • Adobe XD
- Photoshop • InDesign • Illustrator
- After Effects • Premiere Pro
- MS Office • Python • HTML • CSS

## NOTABLE PROJECTS

- Served as Lead Designer on [Fluent ASL Learning App](#), spearheaded ideation, wireframing, and prototyping with multiple rounds of debugging; successfully launched a fully functioning robust app on Android that exceeded client and user expectations.
- Led design and project management for [Hooked Fishing Trip App](#), oversaw team in the development of all UX/UI, created over 200 framed, clickable prototypes, and worked with Executives and Developers to iron out final look, functionality, and feel; launched new app on Android and iOS along with the new website to support marketing and awareness.

## PROFESSIONAL EXPERIENCE

IdeaPros • San Diego, CA • 2018-2021

UX/UI Designer and eLearning Lead

- Managed all aspects of UX and UI of web and mobile applications for clients in various industries; oversaw production planning, workflows, and final editing, worked with client stakeholders to understand business and aesthetic objectives of creative content, and managed design personnel.
- Apps and Projects included: Internet of Things, Transportation, Social Networking, eCommerce, Finance, Gaming apps.
- Partnered directly with Executive, Technical, Creative, Brand, and Marketing leaders to establish effective and impactful design strategy, craft user flow, imagery, and messaging, and developed workable and cost-effective production schedules to accommodate tight deadlines.
- Conducted initial due diligence on technology and UX/UI practices, developed project documentation, feature sets, user stories and flows, wireframes, and clickable prototypes; improved design impact by creating user surveys to understand behaviors and design opinions.
- Communicated with teams of project leaders, developers, and Designers, assigned project duties, collected status reports, and provided ongoing training and coaching; supported QA testing and debugging several through multiple stages of iterative development pre and post-launch on the Apple App Store and Google Play Store.
- Managed photo, video, and multimedia production for several physical prototypes; oversaw production planning, workflows, and final editing, worked with client stakeholders to understand business and aesthetic objectives of creative content, and managed production crew.

USF Performing Arts Department • San Francisco, CA • 2014-2016

Media Coordinator and Photographer

- Led all media management and photography actions for university theatre, music, and dance events. Worked with event managers to coordinate timelines, talent, and desired artistic outcome. Performed all post-production editing, and organized and labeled media for upload to various department websites ([see work samples here](#)).
- Triaged and edited media. Utilized various tools including Adobe Bridge, Lightroom, and Photoshop.
- Managed department Flickr, Vimeo, YouTube, and Facebook accounts. Created and coordinated event invites, uploaded, and tagged media from each event.

Savis Media • San Diego, CA • 2010-2012

Co-Founder, Marketing Project Manager

- Co-founded multimedia and marketing agency, spearheaded projects as principal photographer, video producer, and graphic designer. Clients included Scripps Center for Dental Care. American Society of Landscape Architects, Cup-Pilot, Moxie Design, and Touch of Tradition Interior Design ([see work samples here](#)).